SM-ART[™] PLANNING AND LAYOUT DESIGN

FOR YOUR PROJECTS?

WE CAN MAKE IT HAPPEN



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Our Sm-Art philosophy centers upon the convergence of art, design, and innovation while combining the best of international design, the use of innovative materials, and technology in order to offer a dedicated planning and layout design for your projects.

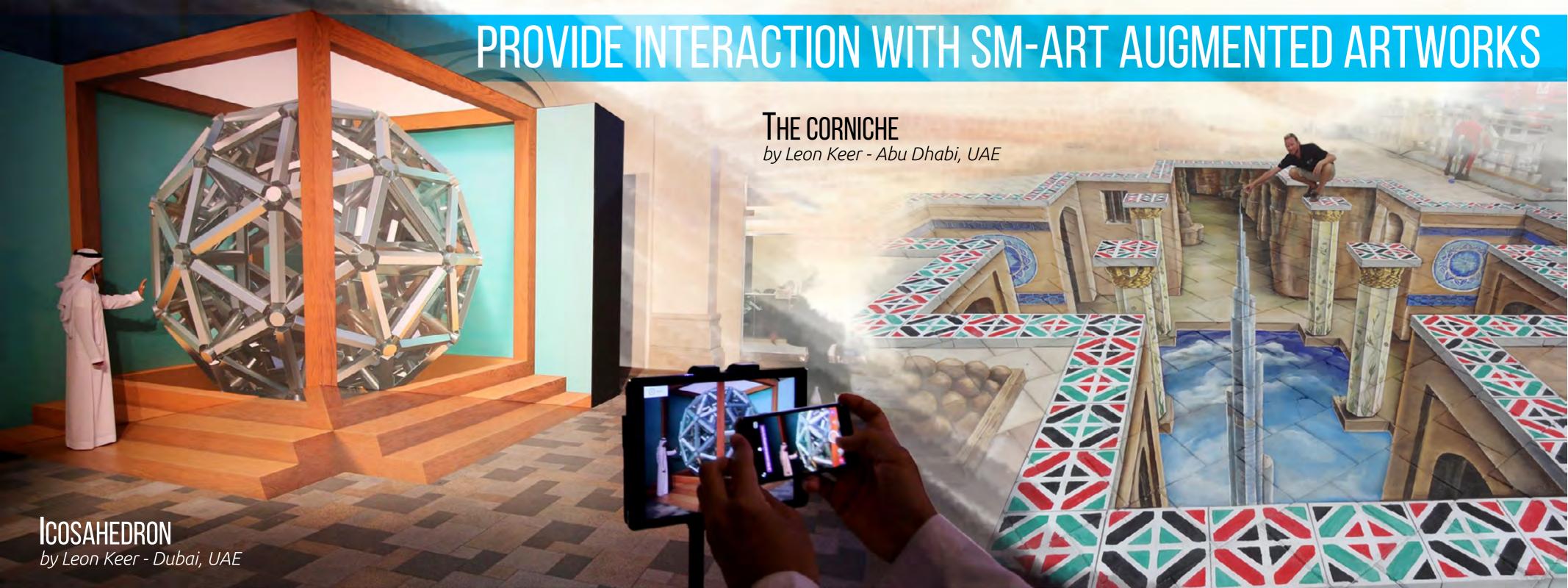


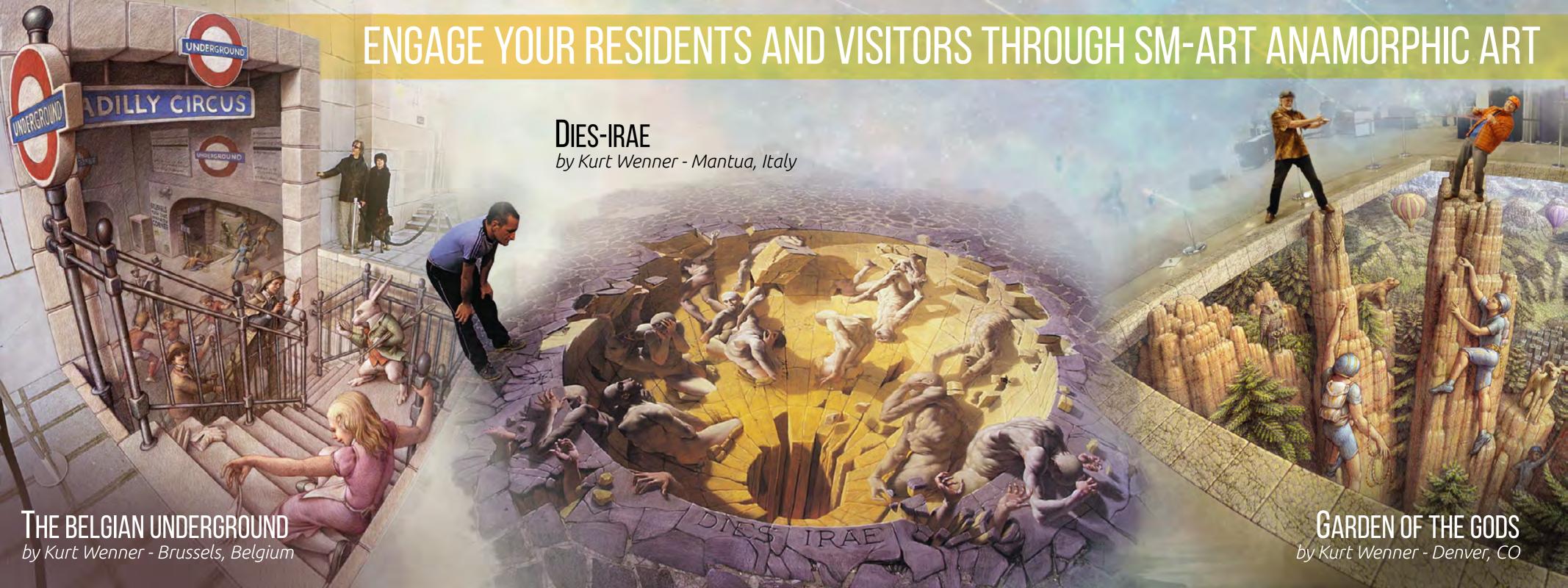












LANDMARKS AND ICONIC ART INSTALLATIONS

Interesting facts

Art installations add 4% to 5% to sales price, and that applies as much to single houses as new developments.

[Giles Hannah, Senior VP Development Project Marketing Sales at Christie's International Real Estate – Financial Times, May 16, 2014]

Iconic landmarks, such as NYC High Line, double the property value in the surrounding area.

[Demetrio Scopelliti, Advisor to the Deputy Mayor for Urban Planning, Green Areas and Agriculture at the City of Milan]

Iconic urban design raise retail rents by up to 20%

[Eilís Lawlor, Director at JUST ECONOMICS RESEARCH LTD, for "The pedestrian pound" research commissioned by LIVING STREETS]

Using sales tax receipts to compare retail activity before and after street redesigns, the New York City's Department of Transportation has recently proved that re-design of an underused parking area in Brooklyn has led to a dramatic increase of 172% in retail sales.

["The Economic Benefits of Sustainable Streets" study of New York City's Department of Transportation]

A £3m investment in creating re-designing urban spaces in London increased local property prices by over £9.5m

["Cities/Walkonomics" article by ARUP]

Urban re-design can lead to an increase of \$9 per square foot for annual office rents, \$7 per square foot for retail rents, \$82 per square foot for home values, and over \$300 per month for apartment rents.

[Walkability, Real Estate, and Public Health Data, by Walkscore]

Also small changes may lead to big improvements. In New York City, the painted beautification of the pedestrian space in Union Square has reduced commercial vacancies by 49%.

[Economic Value of Walkability, by T. A. Litman. 2014]

Crime prevention through environmental design (CPTED) is an approach that reduces crime through the design of the built (and sometimes the natural) environment. The impact of design can be striking.

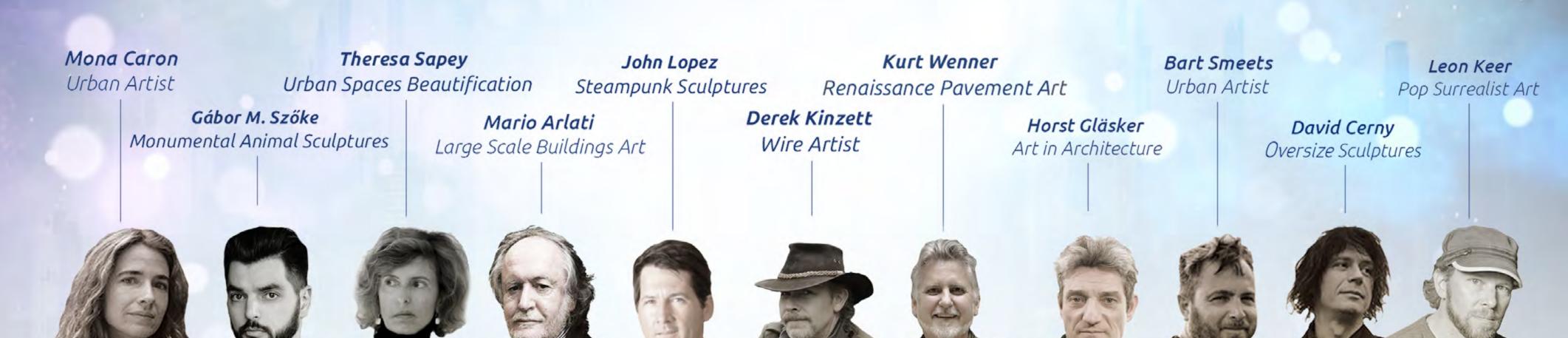
We found that there is a burglary rate of 5.8 per 1,000 for the sample of properties where Design principles had been applied vs. other properties experiencing a burglary rate of 22.7 per 1,000 dwellings.

[Rachel Armitage, Professor of Criminology at the University of Huddersfield and author of "Crime Prevention through Design"]



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THE LANDMARK STUDIO

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