

PARA TUS
PROYECTOS?

# PODEMOS HACERLO REALIDAD



dibariassociates.com

SM-ART™ es una marca registrada de DiBari & Associates



Nuestra filosofía Sm-Art se centra en la convergencia del arte, el diseño y la innovación, combinando lo mejor del diseño internacional, el uso de materiales innovadores y la tecnología para ofrecer una planificación y un diseño dedicados a tus proyectos.















## MONUMENTOS E INSTALACIONES DE ARTE ICÓNICAS

Datos interesantes

Art installations add 4% to 5% to sales price, and that applies as much to single houses as new developments.

[Giles Hannah, Senior VP Development Project Marketing Sales at Christie's International Real Estate – Financial Times, May 16, 2014]

Iconic landmarks, such as NYC High Line, double the property value in the surrounding area.

[Demetrio Scopelliti, Advisor to the Deputy Mayor for Urban Planning, Green Areas and Agriculture at the City of Milan]

Iconic urban design raise retail rents by up to 20%

[Eilís Lawlor, Director at JUST ECONOMICS RESEARCH LTD, for "The pedestrian pound" research commissioned by LIVING STREETS]

Using sales tax receipts to compare retail activity before and after street redesigns, the New York City's Department of Transportation has recently proved that re-design of an underused parking area in Brooklyn has led to a dramatic increase of 172% in retail sales.

["The Economic Benefits of Sustainable Streets" study of New York City's Department of Transportation]

A £3m investment in creating re-designing urban spaces in London increased local property prices by over £9.5m

["Cities/Walkonomics" article by ARUP]

Urban re-design can lead to an increase of \$9 per square foot for annual office rents, \$7 per square foot for retail rents, \$82 per square foot for home values, and over \$300 per month for apartment rents.

[Walkability, Real Estate, and Public Health Data, by Walkscore]

Also small changes may lead to big improvements. In New York City, the painted beautification of the pedestrian space in Union Square has reduced commercial vacancies by 49%.

[Economic Value of Walkability, by T. A. Litman. 2014]

Crime prevention through environmental design (CPTED) is an approach that reduces crime through the design of the built (and sometimes the natural) environment. The impact of design can be striking.

We found that there is a burglary rate of 5.8 per 1,000 for the sample of properties where Design principles had been applied vs. other properties experiencing a burglary rate of 22.7 per 1,000 dwellings.

[Rachel Armitage, Professor of Criminology at the University of Huddersfield and author of "Crime Prevention through Design"]



## EL EQUIPO DE ENSUEÑO

Un estudio asociado único que reúne a arquitectos, artistas y diseñadores estrellas de los cinco continentes para ofrecer lo mejor del mundo.





### THE LANDMARK STUDIO

#### Miami

8740 NE 2nd Ave - Miami, FL 33138 Office:+1.305.570.9385 info@dibariassociates.com

#### Milan

Via San Damiano 2 - 20122 Milán Office:+39.338.723.8451 info@dibariassociates.com

dibariassociates.com